

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

WALLER-FRANKLIN SEED CO.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA

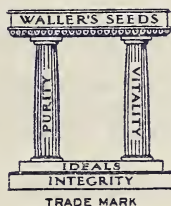
1926



CONTRACT
AND
GENERAL TRADE LIST
OF
"MERIT" FLOWER SEEDS

CROP *of* 1926

To the Seed Trade only



Waller-Franklin Seed Co.
GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"
Code A. B. C. Fifth Edition Improved

Foreword

TO THE TRADE:

We take pleasure in presenting our 1926 contract and general trade list.

An institution grows as it is capable of **serving well** its many customers: **WE serve** the discriminating trade what they demand: **MERIT FLOWER SEEDS.**

We are **justly proud** of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and test grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We are prepared to grow from customers stocks and give personal attention to this branch.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify their continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1926, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

No order filled for less than a quarter pound except where ounce prices are quoted.

We reserve the right to change any prices in this list after May 1st, 1926.

WALLER-FRANKLIN SEED CO.

MIXTURES BY FORMULA

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

NOVELTIES

We devote a great deal of time and attention to the perfecting of original strains and also to the development of new colors and types of flowers and each year have had the pleasure of introducing a number of outstanding novelties.

We devote fifty acres of our very finest land to Experimental Grounds and we have many worth while novelties in various stages of development. An announcement regarding our novelties for 1926 will be made in July.

Novelties Introduced By Us in 1925

* * * * *

NEW EARLY FLOWERING SPENCER SWEET PEAS OF MERIT

EARLY ORANGE KING—We take pleasure in introducing our new creation, Early Orange King, a wonderful advance in Early Sweet Peas. It is a beautiful glowing orange and practically sunproof. It throws fours regularly on long stiff stems. A spray of this grand variety under artificial light is glorious. This is indeed the richest and deepest orange colored Early Sweet Pea yet introduced. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

EARLY PINK CHEROKEE—The constantly growing demand for a good early cream pink that will force under glass is here realized. This new variety is of surpassing beauty; a fine pink suffused with salmon on a deep cream ground, of vigorous robust habit. Prominent growers who had advance trials of this novelty praise it very highly. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

EARLY SWEET LAVENDER—There is always room for a better lavender and this new variety, we predict, will surpass anything in this group. A pure lavender self, of enormous size, beautifully frilled, always bearing fours and with good stems. Sweet Lavender will undoubtedly become the most popular variety among lavenders for forcing. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NOVELTIES

Novelties Introduced By Us in 1925

* * * * *

NEW LATE FLOWERING SWEET PEA HEAVENLY BLUE—A fine new blue, of a most beautiful soft tone of Delphinium blue. It is a pure blue self that does not show a trace of violet. The flowers are of immense size with fours invariably well placed on long stiff stems. This novelty is a very marked improvement over Mrs. Tom Jones and we believe it will be hard to surpass among late flowering blue Sweet Peas for many years to come. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

ANTIRRHINUM PINK PERFECTION—A distinct achievement in Antirrhinums. A new Perfection type, in the Nanum Grandiflorum group. In habit, this new type may be likened to Perfection Stocks—the plant produces innumerable long perfect spikes. We have cut as many as twenty-four spikes from one plant. The spikes are perfectly balanced; the flowers are a beautiful shade of pink, described as Hermosa Pink, slightly suffused with salmon. We venture to say that this fine Antirrhinum will even exceed in popularity our now famous Silver Pink. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

ESCHSCHOLTZIA ORIENTAL QUEEN—This is one of the prettiest Eschscholtzias ever introduced. The inside of the petals is a beautiful shade of pale buff while the outside of the petals is a rich raspberry red. The blooms are of immense size, the fully expanded flowers measuring four inches in diameter. Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00.

LARKSPUR EMPEROR PINK DELIGHT—A fine new Larkspur, suitable for bedding or pots, of compact growth, about twenty-four inches high. The color is the same shade of pink as the popular variety, Exquisite Pink in the Tall Branching group. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NEW VERBENA LUMINOSA—A new color added to our group of Grandiflora Verbenas. Gigantic blooms of luminous flame pink toning to softer shades of salmon, flesh and coral, giving the whole a most beautiful and almost indescribable color that must be seen to be appreciated. Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00.

SPECIALTIES IN FLORISTS' STRAINS

For Forcing Under Glass

* * * * *

FIVE FINE FORCING ANTIRRHINUMS		Price	Price
		¼ lb.	per lb.
GLORIA, rich deep rose pink.....	\$2.25	\$7.50	
NELROSE, deep rose pink.....	2.25	7.50	
PEERLESS PINK (Waller-Franklin) La France pink	3.00	10.00	
PURITY, pure white.....	1.80	6.00	
SILVER PINK (Waller-Franklin) pearly pink self	3.00	10.00	

CALENDULA, THE BALL—A special florists' strain, color orange with a light center; long stems with very large uniformly double flowers. This is an exceptionally fine Calendula for forcing. Price per ¼ lb. \$1.50, per lb. \$5.00.

CALENDULA, ORANGE KING—Double, dark orange red, dark center; a very select strain grown by us with the greatest of care for our customers in the seed trade who make a specialty of catering to the florist trade. The plants in the open ground under ordinary field cultivation attain a growth of eighteen inches high and produce blossoms three and a half inches in diameter. What they will do under intensive hothouse culture can be left to the imagination. Price per ¼ lb. \$0.30, per lb. \$1.00.

CANDYTUFT, GIANT HYACINTH FLOWERED WHITE EXTRA SELECT—A very select strain worked up by us from a single plant selection. We believe this to be the finest strain of this variety offered. Price per ¼ lb. \$0.90, per lb. \$3.00.

CENTAUREA CYANUS—Three fine varieties.

	Price	Price
	¼ lb.	per lb.
ALBA Fl. Pl., pure white and very double.....	\$.50	\$1.50
BLUE Fl. Pl., most popular variety.....	.50	1.50
ROSE Fl. Pl. (Waller-Franklin), an exceptionally fine strain.....	.50	1.50

DELPHINIUM BELLADONNA, Light Blue—This is an excellent strain which comes quite true from seed and is especially adapted for forcing. Price per ¼ lb. \$7.50, per lb. \$25.00.

DELPHINIUM HYBRIDS [XXX MIXED (Waller-Franklin)]—For a number of years we have been carefully selecting Delphinium varieties with a view to making a mixture which would contain all the most beautiful shades of color obtainable in a perfect blend. Various formulae were tried out in our Experimental Grounds over a period of several years with the result that we now have a strain of Mixed Delphinium Hybrids on which we can put our highest mark of approval: "XXX." Price per ¼ lb. \$3.60, per lb. \$12.00.

SPECIALTIES IN FLORISTS' STRAINS

For Forcing Under Glass

* * * * *

GYPSOPHILA ELEGANS GRANDIFLORA, PARIS MARKET—An improved strain of this popular florists flower, the plants grow about the same height as the older type, but the flowers are much larger and are pure white, without the objectionable veining of the older type. Price per $\frac{1}{4}$ lb. \$0.15, per lb. \$0.50.

LARKSPUR DOUBLE STOCK FLOWERED TALL EXQUISITE PINK (Waller-Franklin)—The color of this charming new Larkspur is a beautiful soft pink, shaded salmon and will be highly prized by seedsmen who cater to the florists' trade. (Variable) Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

MARIGOLD TALL AFRICAN DOUBLE, ORANGE PRINCE (Fistulosa)—An especially fine strain of the tall branching type, bearing enormous flowers of the quilled type. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

MIGNONETTE MACHET, NEW YORK MARKET—A magnificent strain of this very popular variety. Price per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

SCHIZANTHUS GRANDIFLORUS DR. BADGER'S GIANT FLOWERING HYBRIDS—An extra select hothouse strain. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

STOCK PERPETUAL BRANCHING (Giant Perfection)

CANARY YELLOW (Creole). Award of Merit, R. H. S.

ROSE, Rose Pink. Award of Merit, R. H. S.

SILVERY LILAC (Empress Augusta Victoria). Award of Merit R. H. S.

These are three exceptionally fine Stocks which produce a very high percentage of double flowers. They each received an Award of Merit from the Royal Horticultural Society of Great Britain. Price per oz. \$1.60, per $\frac{1}{4}$ lb. \$4.80, per lb. \$16.00.

SWEET PEA EARLY ELDORADO (Waller-Franklin)—A pure orange salmon; early everblooming, of robust vigorous habit. In color it is synonymous with the late variety Robert Sydenham. It is practically sunproof and does not require shading. Price per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

ALYSSUM PROCUMBENS—Carpet of Snow. A very select strain grown by us with the greatest of care, habit two and a half inches high and about twelve to eighteen inches in diameter, and has the appearance of a nice flat pancake. The blooms are massed, completely hiding all foliage, and a field of this in bloom has the appearance of being covered with snow. Price per $\frac{1}{4}$ lb. \$0.75, per lb. \$2.50.

CANDYTUFT CORONARIA LITTLE PRINCE—A miniature Hyacinth Flowered strain growing about six inches high. Price per $\frac{1}{4}$ lb. \$0.75, per lb. \$2.50.

SPECIALTIES

CARNATION CHABAUD'S GIANT

A new acquisition in the line of Carnations; coming into bloom six months from seed and continuing to bloom throughout the Summer. The plants are of robust upright habit; they form ten to twenty stalks bearing huge flowers of fine form; they come about 90% double and quite true. This group should not be confused with the old Chabaud type.

	Price per oz.	Price ¼ lb.	Price per lb.
Amethyst.....	\$2.00	\$6.00	\$20.00
Cardinal Red (Sparkler).....	2.00	6.00	20.00
Crimson (Nero).....	2.00	6.00	20.00
Deep Rose.....	2.00	6.00	20.00
Flesh Pink.....	2.00	6.00	20.00
Rose Pink (The Pearl).....	2.00	6.00	20.00
Ruby.....	2.00	6.00	20.00
Salmon Rose (Legion of Honor).....	2.00	6.00	20.00
White (Jeane Dionis).....	2.00	6.00	20.00
Yellow (Marie Chabaud).....	2.00	6.00	20.00
Mixed, all varieties.....	1.60	4.80	16.00

CENTAUREA IMPERIALIS AMARANTH RED (Waller-Franklin)—A new color in this group giving a wonderful effect under artificial light. Price per ¼ lb. \$1.50, per lb. \$5.00.

COSMOS EXTRA EARLY DOUBLE (CRESTED)

Carnelia (Waller-Franklin) crimson	\$2.00	\$6.00	\$20.00
Peach Blossom (Waller-Franklin) pink	2.00	6.00	20.00
Whirlwind (Waller-Franklin) white	2.00	6.00	20.00
Mixed.....	1.50	4.50	15.00

POPPY SHIRLEY AMERICAN LEGION (Waller-Franklin)—This new single Shirley is a dazzling orange scarlet of enormous size, borne on long stout stems. The plants are of very erect robust growth. Price per ¼ lb. \$0.75, per lb. \$2.50.

VERBENA HYBRIDA GRANDIFLORA

A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch and over in diameter. These Verbenas are fixed and come true from seed.

BLUE (Waller-Franklin) white eye.

COCCINEA (Waller-Franklin) scarlet, small eye.

LUCIFER (Waller-Franklin) vivid scarlet self, nearly twice as large as the older type.

PURE WHITE (Waller-Franklin) immense size.

ROSE CARDINAL (Waller-Franklin) carmine rose with large white eye.

ROSEA STELLATA (Waller-Franklin) a pure rose pink, with large white eye.

Price per ¼ lb. \$3.00, per lb. \$10.00.

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price Per lb.
------------	------------------

EARLY FLOWERING SPENCER SWEET PEAS

Our list of Earlies is very complete and embodies the BEST of the older varieties and all of the newer sorts.

Our Earlies are grown especially for those of the wholesale trade who cater to the florist growers and our cultures are practically PURE LINE STRAINS.

All White (Waller-Franklin) largest waved pure white	\$3.00
Amethyst (Waller-Franklin) royal purple	3.00
Asta Ohn (Waller-Franklin) lavender suffused mauve	3.00
Aviator (Waller-Franklin) dazzling crimson scarlet	3.00
Blanche Ferry (Waller-Franklin) rose pink, white wings	3.00
Bluebird, violet blue.....	3.00
Blue Jacket, dark navy blue.....	3.00
Blue Picotee (Waller-Franklin) white edged violet blue	3.00
Burpee's Orange.....	5.00
Chevalier, rose.....	3.00
Columbia, salmon rose standard white wings.....	3.00
Cream (Waller-Franklin) as named	3.00
Edward Zvolanek, large lavender.....	3.00
Eldorado (New) (Waller-Franklin) orange	10.00
Enchantress, rose pink.....	3.00
Fair Maid (Waller-Franklin) blush pink suffused salmon	3.00
Fire King, orange scarlet.....	3.00
Flambeau (Waller-Franklin) orange cerise	3.00
Flamingo, orange salmon.....	3.00
Gilda Gray, salmon cerise overlaid bright pink.....	10.00
Glitters, cerise.....	3.00
Gorgeous, soft salmon rose.....	3.00
Grenadier (Waller-Franklin) dazzling scarlet	5.00
Harmony, clear lavender.....	3.00
Heather Bell, mauve lavender.....	3.00
Helen Lewis (Waller-Franklin) orange salmon	3.00
Hercules (Waller-Franklin) mammoth rosy pink	3.00
Illumination, salmon cerise.....	3.00
Irene (Waller-Franklin) clear lavender	3.00
King Improved, crimson.....	3.00
Lavender King, lavender.....	3.00
Liberty, large crimson.....	3.00
Loveliness, white edged, rose pink.....	3.00
Madonna (Waller-Franklin) giant white, B. S.	3.00
Mauve Beauty, rosy mauve.....	3.00

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
Per lb.

EARLY FLOWERING SPENCER VARIETIES—Continued

Meadow Lark, cream.....	\$3.00
Melody, rose pink.....	3.00
Miss Louise Gude, brilliant pink.....	3.00
Miss Spokane, cerise-red, scarlet wings.....	3.00
Morning Star, salmon pink.....	3.00
Mrs. A. A. Skach, deep pink.....	3.00
Mrs. Charles Zvolanek, lavender.....	3.00
Mrs. Kerr, salmon.....	5.00
Mrs. Warren G. Harding, pale lavender.....	5.00
New Blue (Waller-Franklin) deep blue	5.00
Orange King (New) (Waller-Franklin) glowing intense orange	15.00
Othello (Waller-Franklin) deep maroon	3.00
Penrose, clear rose pink.....	5.00
Pink Cherokee (New) (Waller-Franklin) pink suffused salmon, cream ground.....	10.00
Pink Profusion, bright sparkling shade of rich pink.....	10.00
Princess, lavender suffused mauve.....	3.00
Purity (Waller-Franklin) pure white	3.00
Rose Charm (Waller-Franklin) large bright rose	3.00
Rose Dore' (Waller-Franklin) rose pink, suffused orange	3.00
Rose Queen, rose pink.....	3.00
Snowflake, pure white.....	3.00
Snowstorm Improved, pure white.....	3.00
Songster, lavender.....	3.00
Spring Maid, light cream pink.....	3.00
Starlight (Waller-Franklin) pale lavender	3.00
Sunlight, rose pink on cream ground.....	10.00
Sweet Lavender (New) (Waller-Franklin) pure lavender self	10.00
The Beauty, fiery rose.....	3.00
Torch, salmon orange.....	3.00
True Blue, mid blue self.....	3.00
Vulcan, vivid scarlet.....	5.00
Warbler, rich mauve purple.....	3.00
Watchung Orchid, white B. S.....	3.00
White Orchid, pure white.....	3.00
Yarrowa, bright rose pink, lighter wings.....	3.00
Zvolanek's Blue, bright blue.....	3.00
Zvolanek's Blue Sensation.....	3.00
Zvolanek's Orange, orange pink.....	3.00
Zvolanek's Pink.....	3.00
Zvolanek's Rose, giant rose pink (select strain).....	3.50
Waller-Franklin Formula Mixture, "Just a little bit better".....	2.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
Per lb.

EARLY FLOWERING SPENCER VARIETIES—Continued

In response to numerous inquiries we submit the following list of twelve Early Flowering Spencer Sweet Peas as being the best in their respective classes, and containing as wide a range of color as possible.

All White, pure white.
Amethyst, royal purple.
Aviator, crimson.
Fair Maid, blush pink.
Glitters, cerise.
Grenadier, dazzling scarlet.
Mrs. Kerr, salmon.
New Blue, deep blue.
Orange King, intense orange.
Rose Dore', rose pink, suffused orange.
Sweet Lavender, pure lavender self.
Zvolanek's Rose, giant rose pink.

NEW AND STANDARD SPENCER VARIETIES

Advance, rose pink, white ground.....	\$1.00
Afterglow, reddish mauve, violet wings.....	1.00
Agricola, blush lilac.....	1.00
Alexander Malcolm, glowing scarlet cerise.....	1.00
America, red flake, white ground.....	1.00
Angele, blue-mauve, suffused pink.....	5.00
Annie Ireland, pure white, edged terra cotta pink.....	1.00
Apple Blossom, rose and pink.....	1.00
Asta Ohn, lavender suffused mauve.....	1.00
Aurora, cream white, flaked orange salmon.....	1.00
Austin Frederick Improved, giant lavender.....	1.00
Barbara, fine salmon.....	1.25
Blanche Ferry, Extra Select, red and white.....	1.00
Blue Monarch, dark blue.....	1.00
Bonfire, cherry pink, cream wings.....	1.00
Bunty, salmon rose.....	1.00
Campfire, bright scarlet.....	2.50
Captain of the Blues, standard purple wings blue.....	1.00
Charity, deep rich crimson.....	1.00
Charming, rosy cerise.....	1.25
Clara Curtis, primrose.....	1.00
Colne Valley, lavender blue self.....	1.00
Commander Godsall, violet blue.....	1.00
Comrade, cream pink, shaded apricot.....	1.00

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
Per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Conquest, white, flushed salmon pink.....	\$1.00
Constance Hinton, mammoth white, B. S.....	1.00
Coralline, orange cerise.....	5.00
Countess Spencer, rose pink.....	1.00
Crimson King, rich deep crimson.....	1.00
Daffodil, deep cream, B. S.....	1.00
Daisybud Improved, rose pink on white ground.....	1.00
Decorator, rose, overlaid terra cotta.....	1.00
Defiance (Waller-Franklin) glowing orange scarlet, burnless	1.25
Dignity, beautiful cream pink.....	1.00
Dobbie's Blue Picotee, white, violet blue edge.....	1.00
Dobbie's Cream, deep primrose.....	1.00
Dobbie's Maroon, red maroon.....	1.00
Dora, rosy cerise, cream wings.....	1.00
Doris, orange cerise pink on cream ground.....	1.00
Edith Cavell, rose pink on cream ground.....	1.00
Edith Taylor, rose salmon.....	1.00
Edna May Improved, pure white.....	1.00
Edrom Beauty, orange pink.....	1.00
Edward Cowdy, orange scarlet.....	1.00
Elegance, blush lilac suffused pink.....	1.00
Elfrida Pearson, large shell pink.....	1.00
Etta Dyke, pure white, waved.....	1.00
Faerie Queen, cream, flushed salmon pink.....	1.00
Field Marshall, blood crimson self.....	1.00
Fiery Cross, orange cerise.....	1.00
Flambeau, scarlet, overlaid orange.....	5.00
Flora Norton, bright blue.....	1.00
Florence Morse, blush pink.....	1.00
Florence Nightingale, bluish lavender.....	1.00
George Herbert, rosy carmine.....	1.00
George Shawyer, giant salmon rose.....	1.00
Giant Attraction, fawn pink, cream ground.....	1.00
Giant White, white.....	1.00
Gladys, lilac self (no trace of rose).....	1.00
Gloriosa, orange scarlet.....	1.00
Glory, glowing salmon cerise.....	1.00
Golden Glory, glowing orange.....	1.00
Grenadier, geranium red.....	5.00
Guinea Gold, golden orange.....	5.00
Hawlmarm Cerise.....	1.25
Hawlmarm Lavender.....	1.00
Hawlmarm Maroon.....	1.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
Per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Hawlmarm Pink.....	\$1.00
Hawlmarm Salmon Pink.....	1.00
Hawlmarm Scarlet.....	1.00
Heavenly Blue (New) (Waller-Franklin) delphinium blue	5.00
Hebe, large bright pink (an improved Hercules).....	1.00
Helen Lewis, orange pink.....	1.00
Helen Pierce, white marbled blue.....	1.00
Hercules, mammoth rosy pink.....	1.00
Illuminator, salmon orange, overlaid cerise pink.....	1.00
Jack Cornwall V. C., dark violet blue.....	1.00
Jean Ireland Improved, cream ground, edged rose.....	1.00
Joan Ryder, fine white, B. S.....	1.00
King Edward, crimson self.....	1.00
King Manoel, deep maroon.....	1.00
King Mauve, largest waved mauve.....	1.00
King White, large waved white.....	1.00
Lavender George Herbert, bluish lavender.....	1.00
Lord Nelson, navy blue.....	1.00
Loyalty, white flaked violet.....	1.00
Magic, rosy amethyst deepening to blue at base.....	1.00
Majestic Cream, as named.....	1.00
Mammoth, blazing orange scarlet.....	5.00
Margaret Atlee, giant buff pink.....	1.00
Margaret Madison, azure blue.....	1.00
Marie Corelli, rosy carmine self.....	1.00
Marks Tey, rich rosy maroon, wings bluish mauve.....	1.00
Mary Pickford, dainty cream pink suffused salmon.....	5.00
Mascott's Ingman, rosy carmine.....	1.00
Mascott's Scarlet.....	1.00
Mascott's White, solid white.....	1.00
Masterpiece, lavender suffused mauve.....	1.00
Matchless, cream.....	1.00
Maud Holmes, crimson self.....	1.00
May Cowdy, fiery orange scarlet.....	1.25
May Unwin, orange scarlet.....	1.00
Melba, salmon.....	1.25
Miriam Beaver, shell salmon pink, cream ground.....	1.00
Miss California, orange salmon, cream pink.....	1.25
Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	1.00
Mrs. Cuthbertson, rose pink, wings pinkish white.....	1.00
Mrs. C. W. Breadmore, cream edged terra cotta pink.....	1.00
Mrs. Hardcastle Sykes, large bluish pink.....	1.00
Mrs. Hugh Dickson, cream pink and buff.....	1.00

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
Per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Mrs. J. T. Wakefield Improved, rosy scarlet, cream ground.....	\$1.00
Mrs. Routzahn, apricot suffused pink.....	1.00
Mrs. Tom Jones, bright delphinium blue.....	1.00
New Buttercup (Waller-Franklin) rich deep cream	1.00
Nora Unwin, white.....	1.00
Nubian, chocolate.....	1.00
Old Rose, as named.....	1.00
Orchid Improved, lavender.....	1.00
Othello, deep maroon.....	1.00
Picture, flesh pink suffused creamy apricot.....	1.00
Pink Pearl, pearly pink.....	1.00
Pink Perfection, rose pink cream ground.....	5.00
Powerscourt, one of the finest lavenders.....	1.00
President Harding, peach red.....	1.00
Primrose Spencer.....	1.00
Queen Alexandra, scarlet self.....	1.00
Radiance, La France pink, cream ground.....	1.00
Ravenswing, deep maroon.....	1.00
Renown, carmine rose.....	1.00
R. F. Felton, lavender.....	1.00
Robert Sydenham, orange salmon.....	1.00
Rosabelle, large light rose.....	1.00
Royal Purple, as named.....	1.00
Royal Salute, deep cerise.....	1.00
Royal Scot, orange scarlet.....	1.00
Ruby, rich carmine ruby.....	5.00
Scarlet Emperor, rich scarlet.....	1.00
Senator, chocolate flake.....	1.00
Sincerity, deep cerise.....	1.00
Splendour, red maroon.....	1.00
Stirling Stent, salmon orange.....	1.00
Sunset, bright rose, amber ground.....	1.00
Tangerine Improved, glowing orange.....	1.25
Tennant, purple mauve self.....	1.00
The Cardinal (Waller-Franklin) intense poppy scarlet.....	1.00
The Lady Eveline, rosy mauve.....	1.00
The President, dazzling orange scarlet.....	1.00
The Sultan, black velvety maroon.....	1.00
Thomas Stevenson, orange scarlet.....	1.00
Valentine, blush pink.....	1.00
Vermilion Brilliant, fine scarlet.....	1.00
Warrior, deep maroon.....	1.00
Wedgwood, azure blue.....	1.00
Wembley, lavender suffused plumbago blue.....	5.00

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price Per lb.
------------	------------------

NEW AND STANDARD SPENCER VARIETIES—Concluded

White Spencer.....	\$1.00
Wizard, glowing salmon scarlet.....	1.25
W. J. Unwin, deep salmon pink, cream ground.....	1.25
Wonderful, cerise scarlet.....	1.00
Youth, large white, pink picotee.....	1.00

SILVER GILT MEDAL MIXTURE (Waller-Franklin). This mixture is made from a formula that has been perfected after years of experiment and is a wonderful blend of only the best and brightest Spencers. This mixture contains all the worthwhile novelties of recent years.....		.90
Spencer Mixed.....		.65

COLOR CLASSIFICATION

In view of the numerous recent Sweet Pea introductions, it seems necessary at this time to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*).

BICOLOR (Light)

*Blanche Ferry
Bonfire
Dora
Mrs. Cuthbertson

BICOLOR (Dark)

Captain of the Blues
*Magic
Marks Tey

BLUE (Light)

*Colne Valley
Margaret Madison

BLUE

Flora Norton
*Heavenly Blue
Mrs. Tom Jones
Wedgwood

BLUE (Dark)

Blue Monarch
*Commander Godsall
Jack Cornwall V. C.
Lord Nelson

BLUSH (Pink)

Florence Morse
Mrs. Hardcastle Sykes
*Valentine

BLUSH (Lilac)

Agricola
*Elegance

CARMINE

Mascott's Ingman
*Renown
Ruby

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION—Continued

CERISE (Deep)

Fiery Cross
*Royal Salute

CERISE (Rose)

*Charming
Coralline
Doris
Illuminator

CERISE (Salmon)

Edith Taylor
Glory
*Hawlmark Cerise

CERISE (Scarlet)

Campfire
*Defiance
Grenadier
Royal Scot
Wonderful

CREAM

Clara Curtis
Daffodil
Dobbie's Cream
Majestic Cream
*Matchless
New Buttercup

CREAM PINK (Pale)

Comrade
*Mary Pickford
Mrs. Arnold Hitchcock
Mrs. Hugh Dickson
Mrs. Routzahn
Radiance

CREAM PINK (Deep)

Dignity
Edith Cavell
Giant Attraction
Margaret Atlee
Miriam Beaver
*Picture

CRIMSON

Charity
*Crimson King
Field Marshall
King Edward

FLUSHED

Advance
Conquest
*Faerie Queen
Mrs. J. T. Wakefield Imp.

LAVENDER (Rosy)

*Austin Frederick Imp.
Asta Ohn
Lavender George Herbert
Orchid
R. F. Felton
Masterpiece

LAVENDER (Pale)

Hawlmark Lavender
*Wembley

LAVENDER (Lilac)

Gladys
*Powerscourt

MARBLED, FLAKED AND STRIPED

America
Aurora
Helen Pierce
Loyalty
Senator

MAROON (Dark)

King Manoel
Nubian
Othello
Ravenswing
The Sultan
*Warrior

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

COLOR CLASSIFICATION—Continued

MAROON (Red)

Dobbie's Maroon
Hawlmarm Maroon
*Splendour

MAUVE

*King Mauve
Tennant
The Lady Eveline

ORANGE

Golden Glory
Robert Sydenham
*Tangerine Improved

ORANGE (Deep)

Guinea Gold
*Wizard

ORANGE (Pink)

Bunty
Edrom Beauty
*George Shawyer
Helen Lewis

ORANGE (Scarlet)

Edward Cowdy
Gloriosa
*Mammoth
May Cowdy
May Unwin
The President

PICOTEE (Cream Ground)

*Jean Ireland Imp.
Mrs. C. W. Breadmore

PICOTEE (White Ground)

Annie Ireland
Dobbie's Blue Picotee
*Youth

PINK (Pale)

Daisybud
*Elfrida Pearson
Pink Pearl

PINK (Rose, Deep)

Countess
Hebe
*Hercules

PINK (Salmon, Deep)

Hawlmarm Pink
*Hawlmarm Salmon Pink
Miss California
Pink Perfection
W. J. Unwin

PURPLE

*Royal Purple

ROSE

Old Rose
Rosabelle
*Sunset

SALMON

*Barbara
Stirling Stent

SCARLET

*Hawlmarm Scarlet
Mascott's Scarlet
Queen Alexandra
Scarlet Emperor
The Cardinal
Vermilion Brilliant

WHITE

*Edna May Imp.
Etta Dyke
King White
Mascott's White

WHITE (Tinted)

*Constance Hinton
Giant White
Joan Ryder

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
Per lb.

CUPID SPENCER VARIETIES

Little Nell (Waller-Franklin) pink and white	\$2.00
Midshipmite (Waller-Franklin) white edged violet blue	2.00
Rosebud (Waller-Franklin) apricot pink	2.00
Mixed, above three varieties.....	1.50

GRANDIFLORA VARIETIES

America, white ground, red flake.....	.45
Aurora, white striped orange salmon.....	.45
Black Knight, deep maroon.....	.45
Blanche Ferry, red and white.....	.45
Dorothy Eckford Improved, large white.....	.45
Flora Norton, blue self.....	.45
Helen Pierce, blue and white marbled.....	.45
Hon. Mrs. E. Kenyon, primrose.....	.45
Janet Scott, deep pink.....	.45
King Edward VII, bright red.....	.45
Lady Grisel Hamilton, lavender.....	.45
Lord Nelson, navy blue.....	.45
Miss Willmott, orange pink.....	.45
Mrs. Walter Wright, rosy mauve.....	.45
Prima Donna, soft pink.....	.45
Queen Alexandra, scarlet.....	.45
Eckford's Choice Mixed.....	.35

CUPID GRANDIFLORA VARIETIES

Apple Blossom.....	.50
Blanche Ferry.....	.50
Captain of the Blues.....	.50
Cream.....	.50
Lavender.....	.50
Othello.....	.50
Prima Donna.....	.50
Red.....	.50
White.....	.50
Choice Mixed.....	.35

ACROCLINIUM : Flora Plena

Album.....	\$.75	\$2.50
Roseum.....	.75	2.50
Mixed.....	.70	2.25

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
AGERATUM MEXICANUM		
Blue Perfection.....	.75	2.50
Imperial Dwarf Blue.....	.70	2.25
ALONZOA LINIFOLIA , scarlet.....	.50	1.50
ALYSSUM		
Maritimum (Sweet).....	.30	1.00
Compactum (Erectum) Little Gem.....	.60	2.00
“ Lilac Queen.....	.60	2.00
Lutescens, creamy yellow.....	.50	1.50
Minimum.....	.90	3.00
Mixed (Little Gem, Lilac Queen and Lutescens)50	1.50
Procumbens (Carpet of Snow).....	.75	2.50
Saxatile Compactum.....	.75	2.50
AMARANTHUS		
Caudatus (Love Lies Bleeding)15	.35
Tricolor.....	.75	2.50
Mixed.....	.60	2.00
AMMOBIUM ALATUM GRAND , White Everlasting.....	.60	2.00
ANCHUSA		
Capensis, forget-me-not, blue flowers.....	.60	2.00
Italica (Dropmore Variety)	1.50	5.00
ANTHEMIS KELWAYI	1.50	5.00
ANTIRRHINUM MAJUS (About three feet high).		
Bonfire, orange scarlet.....	1.00	3.50
Bright Rose.....	.90	3.00
Brilliant, scarlet and yellow.....	.90	3.00
Coral Red, white tube.....	1.00	3.50
Delila, carmine, white tube.....	.90	3.00
Delicata, pink, white tube.....	.90	3.00
Garnet.....	.90	3.00
Scarlet (Defiance).....	.90	3.00
White.....	.75	2.50
Yellow.....	.75	2.50
Scotch Striped Mixed.....	.75	2.50
Majus Mixed, all varieties.....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

ANTIRRHINUM MAJUS GRANDIFLORUM

Brilliant Rose, rose pink.....	\$1.25	\$4.00
Cardinal, dazzling scarlet.....	1.80	6.00
Coral Rose.....	1.25	4.00
Crimson King, rich crimson.....	1.50	5.00
Fire King, orange scarlet, white tube	1.25	4.00
Golden King, giant yellow.....	.90	3.00
Harmony, terra cotta orange, shaded rose.....	1.35	4.50
Othello, dark claret.....	1.35	4.50
Pink Venus, flesh pink, white tube.....	1.25	4.00
Queen Victoria, pure white.....	.90	3.00
Rose King, deep rose self.....	1.80	6.00
Rose Queen, soft pink.....	1.25	4.00
Torchlight, orange, yellow lip.....	1.80	6.00
Majus Grandiflorum Mixed, all varieties.....	.85	2.75

ANTIRRHINUM MAXIMUM

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are taller than the Majus group, growing about five feet high. The flowers are of magnificent size. The group as a whole is slightly variable in size and color.

	Price per oz.		
Apple Blossom, rosy pink, white tube.....	\$1.20	\$3.60	\$12.00
Canary Bird (Florist's Strain) canary yellow ..	1.50	4.50	15.00
Cattleya, rosy lilac.....	1.20	3.60	12.00
Copper King (Florist's Strain) bronzy copper ..	1.50	4.50	15.00
Old Gold (Florist's Strain).....	1.50	4.50	15.00
Purple King, deep garnet.....	1.20	3.60	12.00
Snowflake, white.....	1.20	3.60	12.00
The Rose (Florist's Strain) begonia rose	1.50	4.50	15.00
Wallflower, wallflower red.....	1.20	3.60	12.00
Maximum Mixed, all varieties.....	.75	2.25	7.50

ANTIRRHINUM NANUM (Medium Varieties.) (About one and a half to two feet high).

Aurora, bright scarlet, yellow lip.....	1.25	4.00
Bonfire, orange buff shaded scarlet.....	1.25	4.00
Coccinea, glowing orange scarlet.....	2.25	7.50
Cottage Maid, pale pink, white tube.....	1.25	4.00
Crimson Queen.....	1.25	4.00
Daphne, deep rose pink, white tube.....	1.25	4.00
Defiance, orange scarlet.....	2.25	7.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

ANTIRRHINUM NANUM (Medium Varieties)—Continued

Firebrand, bright scarlet.....	\$1.25	\$4.00
Mauve Queen, lilacy mauve.....	1.50	5.00
Mont Blanc, pure white.....	1.25	4.00
Nelrose (Florist's Strain) deep rose pink	2.25	7.50
Phelp's White.....	1.25	4.00
Philadelphia Pink (Florist's Strain).....	2.25	7.50
Queen of the North, white.....	1.25	4.00
Rose Doré, rose, suffused orange.....	1.25	4.00
Rose Queen, rose pink, yellow lip.....	1.25	4.00
White Beauty, pure white.....	1.25	4.00
Yellow.....	1.25	4.00
Mixed, named varieties.....	.90	3.00

ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, amber, suffused chamois.....	1.50	5.00
Carmine Queen, brilliant rose carmine.....	1.50	5.00
Climax, orange shading to yellow in lip.....	2.25	7.50
Cottage Maid, pale pink, white tube.....	2.25	7.50
Empress, rich velvety crimson.....	2.25	7.50
Fascination, soft pink self.....	3.00	10.00
Fawn, terra cotta pink, suffused yellow.....	1.50	5.00
Gloria (Florist's Strain) rich deep rose, pink	2.25	7.50
Golden Queen, clear yellow.....	1.25	4.00
Grenadier, orange scarlet, white tube.....	3.00	10.00
Peerless Pink (Waller-Franklin) (Florist's Strain) cameo pink.....	3.00	10.00
Pink Perfection (Waller-Franklin) Hermosa pink, suffused salmon.....	7.50	25.00
Prima Donna, terra cotta pink, white tube.....	1.50	5.00
Purity (Florist's Strain) pure white.....	1.80	6.00
Silver Pink (Waller-Franklin) (Florist's Strain) pearly pink self.....	3.00	10.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50	5.00

AQUILEGIA

	Per oz.		
Chrysantha, yellow.....	\$1.80	5.40	18.00
Coerulea, Rocky Mountain Blue Columbine.....	2.00	6.00	20.00
Long Spurred Blue Shades.....	3.25	9.60	32.00
“ “ Pink Shades.....	3.25	9.60	32.00
“ “ Hybrids, Mrs. Scott Elliott's Strain.....	2.50	7.50	25.00
“ “ “ Mixed, extra select.....	1.80	5.40	18.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	Price
	¼ lb.	per lb.
ARCTOTIS GRANDIS (African Daisy).....	\$.75	\$2.50
ARGEMONE		
Platyceras Roseus.....	1.00	3.50
Hybrida Grandiflora Mixed.....	.75	2.50
BALLOON VINE (Cardiospermum).....	.25	.80
BARTONIA AUREA, golden yellow.....	.60	2.00
BEANS: Runner		
Scarlet Emperor.....		.20
Scarlet Runner.....		.15
BROWALLIA ELATA		
Blue.....	1.25	4.00
Violet.....	1.25	4.00
White.....	1.25	4.00
Mixed.....	.90	3.00
CALENDULA: Flora Plena		
Favorita, cream striped yellow.....	.20	.75
Jaune Vif, cadmium orange, light center.....	.30	1.00
Lemon Queen (Sulphurea) sunflower yellow20	.75
Meteor, creamy white, striped orange.....	.20	.75
Nankeen (Le Proust) cream, flushed apricot20	.75
Orange King (Florist's Strain) dark orange red, dark center.....	.30	1.00
Prince of Orange, creamy yellow, orange yellow stripe.20	.75
The Ball (Florist's Strain) orange, light center	1.50	5.00
Trianon (Royal Marigold) yellow, striped orange, dark center.....	.20	.75
Mixed, named varieties.....	.15	.50
CALIFORNIA NATIVE FLOWERS MIXED.....	.60	2.00
CALLIOPSIS TALL		
Bicolor Atrosanguinea.....	.50	1.60
" Marmorata, yellow and maroon marbled.....	.50	1.60
" Nigra Speciosa, dark brown.....	.50	1.60
" Splendens, golden, brown center, extra large....	.50	1.60
" Tinctoria, yellow, maroon center.....	.35	1.10
" Tall Annual Varieties Mixed.....	.30	1.00
" Hybrida Semi Plena Mixed.....	.50	1.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CALLIOPSIS DWARF		
Bicolor Gold Ray, golden, maroon center.....	\$.60	\$2.00
" Marmorata, yellow and maroon marbled.....	.60	2.00
" Nana, yellow, brown center.....	.60	2.00
" Purpurea (Crimson King).....	.60	2.00
" Purpurea Stellata.....	.75	2.50
" Radiata Tigrina (Tiger Star).....	.75	2.50
" Sulphurea, sulphur yellow, brown center.....	.60	2.00
" Dwarf Annual Varieties Mixed.....	.50	1.50
Coronata Maxima, yellow.....	.60	2.00
Drummondi (Golden Wave).....	.40	1.25
CANARY BIRD VINE. See Tropaeolum		
CANDYTUFT		
Coronaria Empress.....	.60	2.00
" Little Prince.....	.75	2.50
" White Rocket.....	.15	.50
Giant Hyacinth Flowered White, extra select.....	.90	3.00
Lagascae (Snowflake).....	.15	.50
Odorata, White Fragrant.....	.15	.50
Umbellata Albida, white.....	.40	1.25
" Carmine.....	.50	1.50
" Crimson.....	.40	1.25
" Flesh Pink.....	.50	1.50
" Lavender.....	.40	1.25
" Rose Cardinal.....	.60	2.00
" Waller-Franklin Formula Mixture, "Just a little bit better".....	.30	1.00
Mixed, all varieties.....	.25	.80
Umbellata Hybrida Nana Crimson.....	.90	3.00
" " " Flesh.....	.90	3.00
" " " Lilac.....	.90	3.00
" " " Rose.....	.90	3.00
" " " White.....	.90	3.00
" " " Mixed.....	.75	2.50
Perennial types—see Iberis		
CANNA, Crozy's Hybrids Choice Mixed.....	.60	2.00
CARNATION		
Chabaud's Everblooming Mixed.....	2.50	8.00
Giant Malmaison Mixed.....	4.80	16.00
Grenadin, Double Red.....	3.60	12.00
" Early Snow White.....	4.20	14.00
Marguerite Mixed.....	1.50	5.00
" Striped and Mixed.....	1.50	5.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

CARNATION CHABAUD'S GIANT

A new acquisition in the line of Carnations; coming into bloom six months from seed and continuing to bloom throughout the Summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double and quite true.

This group should not be confused with the old Chabaud type.

	Per oz.		
Amethyst.....	\$2.00	\$6.00	\$20.00
Cardinal Red (Sparkler).....	2.00	6.00	20.00
Crimson (Nero).....	2.00	6.00	20.00
Deep Rose.....	2.00	6.00	20.00
Flesh Pink.....	2.00	6.00	20.00
Rose Pink (The Pearl).....	2.00	6.00	20.00
Ruby.....	2.00	6.00	20.00
Salmon Rose (Legion of Honor).....	2.00	6.00	20.00
White (Jeane Dionis).....	2.00	6.00	20.00
Yellow (Marie Chabaud).....	2.00	6.00	20.00
Mixed, all varieties.....	1.60	4.80	16.00

CELOSIA

Childsii (Chinese Wool Flower) Mixed.....	2.50	8.00
Chrysantheflora Mixed.....	3.00	10.00
Cristata Dwarf Mixed.....	1.80	6.00
Plumosa Mixed.....	.90	3.00

CENTAUREA CYANUS: Flora Plena

Alba, pure white, very double.....	.50	1.50
Atropurpurea.....	.40	1.25
Blue (Florist's Strain).....	.50	1.50
Carmine (Miniata).....	.40	1.25
Lawson's Pink.....	.40	1.25
Mauve.....	.40	1.25
Rose (Waller-Franklin), (Florist's Strain).....	.50	1.50
Mixed Double, all varieties.....	.30	1.00

CENTAUREA IMPERIALIS

Amaranth Red (Waller-Franklin).....	1.50	5.00
Brilliant Rose.....	.90	3.00
Deep Lavender.....	.90	3.00
Delicate Lilac.....	.90	3.00
Purple.....	.90	3.00
Rose.....	.90	3.00
The Bridegroom.....	.90	3.00
White.....	.90	3.00
White Shaded Rose.....	.90	3.00
Mixed.....	.75	2.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CENTAUREA CANDIDISSIMA (Argentea Vera).....	\$3.60	\$12.00
" GYMNOCARPA (Dusty Miller).....	.60	2.00
" SUAVEOLENS, yellow.....	.90	3.00
CHEIRANTHUS ALLIONI, see Erysimum		
CHRYSANTHEMUM SINGLE		
Carinatum Atrococcineum (The Sultan).....	.50	1.50
" Burridgeanum, white, scarlet zone.....	.40	1.25
" Chameleon, golden chamois, scarlet zone....	.40	1.25
" Northern Star, giant white, yellow zone.....	.40	1.25
" Purpureum (W. E. Gladstone).....	.40	1.25
" Tricolor Mixed.....	.30	1.00
Segetum Eastern Star, primrose, brown disc.....	.40	1.25
" Evening Star, golden yellow.....	.40	1.25
" Gloria Alba, white, pale disc.....	.40	1.25
" Morning Star, pale primrose.....	.40	1.25
Mixed, Carinatum and Segetum varieties.....	.25	.80
CHRYSANTHEMUM DOUBLE		
Carinatum Dunnett's White.....	1.25	4.00
" " Yellow.....	1.25	4.00
" Purple King (Purpureum).....	1.50	5.00
" Scarlet King (Atrococcineum).....	1.50	5.00
" Hybrida Mixed.....	.75	2.50
Coronarium Lemon.....	.30	1.00
" White.....	.30	1.00
" Yellow.....	.30	1.00
" Mixed.....	.25	.80
CHRYSANTHEMUM LEUCANTHEMUM, Shasta Daisy,		
Alaska.....	3.60	12.00
COBAEA SCANDENS		
Blue.....	.75	2.50
White.....	1.80	6.00
COIX LACHRYMAE (Job's Tears).....		.30
CONVOLVULUS		
Major Mixed.....	.15	.40
Minor Mixed.....	.15	.40

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.
COREOPSIS (Lanceolata Grandiflora).....	.40	1.25
COSMIDIUM (Burridgeanum, Orange Crown).....	.60	2.00
COSMOS EARLY	Per oz.	
Extra Early Double (Crested) Carnelia (Waller-Franklin), crimson	\$2.00	6.00 20.00
Extra Early Double (Crested) Peach Blossom (Waller-Franklin), pink.....	2.00	6.00 20.00
Extra Early Double (Crested) Whirlwind (Waller-Franklin), white	2.00	6.00 20.00
Extra Early Double (Crested) Mixed.....	1.50	4.50 15.00
“ “ Mammoth Flowering Crimson.....	.55	1.75
“ “ “ “ Pink.....	.55	1.75
“ “ “ “ White.....	.55	1.75
“ “ “ “ Mixed.....	.50	1.50
COSMOS LATE		
Double (Crested) Crimson King.....	2.50	8.00
“ “ Pink Beauty.....	2.50	8.00
“ “ White Queen.....	2.50	8.00
“ “ Mixed.....	1.80	6.00
Lady Lenox Giant Flowering Pink.....	.30	1.00
“ “ “ “ White.....	.30	1.00
Perfection “ “ Crimson.....	.30	1.00
“ “ “ “ Crimson Ray.....	.30	1.00
“ “ “ “ Mixed.....	.20	.75
Hybrida, Klondyke, orange.....	1.25	4.00
Miniature Yellow (Bidens Humulus).....	.60	2.00
CYNOGLOSSUM, Amabile (Chinese Forget-me-not).....	1.50	5.00
DELPHINIUM CHINENSIS: Tall (About three feet high).		
Dark Blue.....	1.25	4.00
White.....	1.25	4.00
Mixed.....	1.00	3.50
DELPHINIUM CHINENSIS: Dwarf (About twelve inches high).		
Azure Fairy, azure blue.....	1.80	6.00
Tom Thumb, ultramarine blue.....	1.80	6.00
DELPHINIUM: Perennial		
Belladonna (True) light blue.....	7.50	25.00
Bellamosum, dark blue.....	7.50	25.00
Gold Medal Hybrids Mixed.....	2.50	8.00
Hybrids XXX Mixed (Waller-Franklin).....	3.60	12.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
DIANTHUS—PINKS		
Heddeewigi Albus Fl. Pl.....	\$.60	\$2.00
“ Albus, Queen of Holland.....	.50	1.50
“ Atropurpureous Fl. Pl.....	.60	2.00
“ Atrosanguineus Nanus Compactus Fl. Pl....	1.80	6.00
“ Crimson Belle, Single, deep crimson.....	.60	2.00
“ Dark Purple Fl. Pl. (Violet Queen).....	1.50	5.00
“ Diadematus Fl. Pl., Diadem Pink.....	.60	2.00
“ Eastern Queen, Single Rose, Bizarre.....	.60	2.00
“ Fireball Fl. Pl., Deep Scarlet, very double....	1.50	5.00
“ Laciniatus Lucifer Fl. Pl., orange scarlet....	1.50	5.00
“ Mourning Cloak Fl. Pl. (Mourning Pink).....	.75	2.50
“ Laciniatus Salomoneus, Salmon Queen.....	1.25	4.00
“ “ “ Fl. Pl. Salmon King.....	1.25	4.00
“ “ Snowball, fine large double.....	.60	2.00
“ “ Snowdrift, pure white, very double.....	1.00	3.50
“ “ Splendens, rose shades, white center and border.....	.60	2.00
“ “ The Bride, white, rosy purple eye	.60	2.00
“ “ Vesuvius, single orange scarlet....	.90	3.00
“ “ Violaceus.....	1.00	3.50
“ “ Mirabilis, Single Mixed, fringed petals.....	.75	2.50
“ “ Punctatus Mixed (Princess Pink)	.75	2.50
“ “ Single Mixed.....	.60	2.00
“ “ Double Mixed.....	.75	2.50
“ Nobilis (Royal Pinks), Single Mixed.....	.75	2.50
Chinensis Single Mixed.....	.40	1.25
“ Double Mixed.....	.50	1.50
Imperialis Fl. Pl. Mixed.....	.50	1.50
“ Striatus Fl. Pl., red and white striped.....	.60	2.00
Single Mixed, all varieties.....	.50	1.50
Double Mixed, all varieties.....	.60	2.00
Hybridus Latifolius Atrococcineus Fl. Pl.....	.90	3.00
“ “ Fl. Pl. Mixed.....	.75	2.50
Plumarius Single Mixed.....	.60	2.00
“ Double Mixed.....	1.50	5.00
“ Nanus Fl. Pl. Mixed.....	1.80	6.00
Caesius (Cheddar Pink) for borders.....	1.50	5.00
DIDISCUS, Coeruleus, Blue Lace Flower.....	1.80	6.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
DIGITALIS GLOXINIOIDES (Giant Spotted)		
Purple.....	\$1.50	\$5.00
Rose.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.35	4.50
DIMORPHOTHECA		
Aurantiaca, Orange Yellow.....	1.50	5.00
“ Hybrida Mixed.....	1.50	5.00
DOLICHOS (Hyacinth Bean)		
Lablab White.....	.15	.50
“ Princess Helene (Daylight).....	.20	.60
Purple (Darkness).....	.15	.50
Soudanensis.....	.30	1.00
Mixed.....	.10	.35
Lignosis, Australian Pea Vine.....	1.25	4.00
DRACOCEPHALUM, Moldavicum, blue (for bees).....	.20	.60
ERYNGIUM, Planum, dark blue.....	.75	2.50
ERYSIMUM		
Perofskianum, Brilliant Orange.....	.40	1.25
Dwarf Compact Orange (Cheiranthus Allioni)50	1.50
ESCHSCHOLTZIA CALIFORNICA		
Alba Fl. Pl., double white.....	.90	3.00
Alba Re-selected.....	.20	.75
Aurantiaca, rich orange, true California Poppy.....	.30	1.00
Ballet Girl (Waller-Franklin) cochineal carmine, creamy white.....	1.50	5.00
Bright Yellow.....	.20	.75
Canaliculata Crocea, orange fluted.....	.60	2.00
Carmine King, deep carmine.....	.60	2.00
Chrome Queen, amber yellow.....	.50	1.50
Crocea, Fl. Pl. orange.....	.90	3.00
Fringed Yellow, buttercup yellow, fringed petals.....	.75	2.50
Golden West, yellow with orange center.....	.20	.75
Lovely (Waller-Franklin) rose pink suffused salmon	1.50	5.00
Mandarin, inside petals orange, outside scarlet.....	.50	1.50
Mauve Beauty (Waller-Franklin) pure mauve	1.50	5.00
Mikado, orange crimson.....	.60	2.00
Orange Flame (Waller-Franklin) vivid orange scarlet	1.50	5.00
Oriental Queen (Waller-Franklin) inside petals pale buff, outside rich raspberry red.....	6.00	20.00
Purple Glow (Waller-Franklin) reddish purple	1.50	5.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

ESCHSCHOLTZIA CALIFORNICA—Continued

Rose Cardinal, creamy rose.....	\$.50	\$1.50
Rosy Queen, rosy pink.....	.50	1.50
Scarlet Beauty (Waller-Franklin) deep scarlet	1.50	5.00
Tango (Waller-Franklin) bronzy red overlaid terra cotta	1.50	5.00
The Geisha, inside petals brilliant gold, outside orange-crimson, petals fluted.....	.90	3.00
Thorburni, coppery orange.....	.50	1.50
Vesuvius (Waller-Franklin) wallflower red60	2.00
Waller's Crimson, carmine crimson.....	.60	2.00
Double Mixed, yellow and white only.....	.90	3.00
Brilliant Mixed, rich in shades of crimson, pink and orange-scarlet.....	.40	1.25
Hybrid Mixture (Waller-Franklin). New large flowering erect type containing a large percentage of new colors in Eschscholtzias and include soft pink, scarlet, chrome, copper red, claret and royal purple.....	.90	3.00
Mixed, white, yellow and orange shades.....	.20	.75

GAILLARDIA

Picta, single mixed.....	\$.60	\$2.00
" Lorenziana, double mixed.....	.70	2.25
Grandiflora, fine mixed.....	.60	2.00
" Superba, choice mixed.....	.90	3.00

GERBERA, Jamesoni Hybrids, per 1,000 Seeds, \$2.50.

GILIA

Tricolor Mixed (Dwarf Varieties).....	.25	.80
Capitata, Lavender Blue.....	.30	1.00
" White.....	.30	1.00

GODETIA TALL DOUBLE GRANDIFLORA

Carminaea.....	.75	2.50
Crimson.....	.75	2.50
Deep Rose (Rosy Morn).....	.90	3.00
Mauve.....	.75	2.50
Rose.....	.75	2.50
Mixed.....	.70	2.25

GYSOPHILA ELEGANS

Alba.....	.15	.40
Grandiflora Alba, Paris Market.....	.15	.50

GYSOPHILA PANICULATA

	Per oz.	
Single, White.....	.60	2.00
Double, Snow White.....	\$3.00	9.00 30.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

HELIANTHUS, See Sunflower

HELICHRYSUM MONSTROSUM: Flora Plena

Canary Yellow (Waller-Franklin) (Buttercup).....	\$.90	\$ 3.00
Crimson.....	.90	3.00
Fireball.....	.90	3.00
Golden Globe.....	.90	3.00
Rose Carmine Shades.....	.90	3.00
Salmon.....	.90	3.00
Salmony Red.....	.90	3.00
Scarlet.....	.90	3.00
Violet.....	.90	3.00
White.....	.90	3.00
Mixed.....	.75	2.50

HELIOPSIS, Pitcheriana, golden yellow..... 1.50 5.00

HOLLYHOCK

Chater's Double Deep Rose.....	2.75	9.00
“ “ Maroon.....	2.75	9.00
“ “ Newport Pink.....	2.75	9.00
“ “ Pure White.....	2.75	9.00
“ “ Salmon Rose.....	2.75	9.00
“ “ Scarlet.....	2.75	9.00
“ “ Sulphur Yellow.....	2.75	9.00
“ “ Superb Mixed.....	1.80	6.00
Single Mixed.....	.60	2.00
Single Allegheny Mixed.....	1.25	4.00

HUNNEMANNIA, Fumariaefolia (Bush Eschscholtzia)..... .90 3.00

IBERIS

Gibraltarica.....	1.50	5.00
Queen of Italy, very dwarf, lavender pink.....	.90	3.00
Sempervirens.....	4.50	15.00

IPOMEA, Quamoclit (Cypress Vine) Mixed..... .60 2.00

JACOBAEA TALL DOUBLE (Senecio)

Lilac.....	4.50	15.00
Purple.....	4.50	15.00
White.....	4.50	15.00
Mixed.....	3.60	12.00

KOCHIA, Trichophylla Childsii (Summer Cypress)..... .15 .50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
LARKSPUR: Emperor (Dwarf Branching Double) Stock Flowered, about twenty-four inches high.		
Ageratum Blue.....	\$.60	\$2.00
Blue and White Striped.....	.60	2.00
Mauve Rose.....	.60	2.00
Pink Delight (New) (Waller-Franklin).....	3.00	10.00
Rose and Violet Striped.....	.60	2.00
Violet Purple.....	.60	2.00
White.....	.60	2.00
Mixed.....	.50	1.50
LARKSPUR: (Tall Branching Double) Stock Flowered		
Ageratum Blue, light blue.....	.55	1.75
Bright Rose (Mauve Rose).....	.70	2.25
Dark Blue.....	.55	1.75
Exquisite Pink (Variable) (Waller-Franklin).....	1.50	5.00
Lilac.....	.55	1.75
Lustrous Carmine.....	.70	2.25
Pure White.....	.55	1.75
Rosy Scarlet.....	.70	2.25
Shell Pink.....	.55	1.75
Sky Blue (Bright Violet).....	.55	1.75
Tricolor.....	.55	1.75
Waller-Franklin Formula Mixture, "Just a little bit better".....	.50	1.50
Mixed.....	.40	1.25
LATHYRUS LATIFOLIUS: (Everlasting Pea)		
Pink Beauty.....	1.25	4.00
Red.....	1.25	4.00
White Pearl.....	2.50	8.00
Mixed.....	1.00	3.50
LAVATERA		
Assurgentiflora (California Windbreak).....	.30	1.00
Splendens Rosea.....	.75	2.50
" Sunset, rosy carmine.....	.75	2.50
" White.....	.75	2.50
Trimestris Grandiflora Rosea.....	.50	1.50
" " White.....	.50	1.50
LEPTOSIPHON, French Hybrids Mixed90	3.00
LEPTOSYNE MARITIMA, Grandiflora Yellow	1.25	4.00
LINARIA, Maroccana Hybrids Mixed60	2.00
LINUM GRANDIFLORUM RUBRUM (Scarlet Flax)30	1.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

LUPINUS

Dunnett's Atroviolacea.....	\$.30	\$1.00
Hartwegi Albus.....	.30	1.00
" Dark Blue30	1.00
" Roseus.....	.30	1.00
" Sky-blue.....	.30	1.00
" Mixed.....	.25	.90
Hybridus Atrococcineus, red and white.....	.40	1.25
" Roseus, pink.....	.40	1.25
" Superbus, purple and yellow.....	.40	1.25
Sulphureus Superbus, bright yellow, annual.....	.50	1.50
Nanus Blue.....	.30	1.00

MARIGOLD: Tall African Double

Lemon Queen (Fistulosa).....	1.50	5.00
Orange Prince (Fistulosa).....	1.50	5.00
An especially fine tall branching strain, bearing enormous flowers of the quilled type.		
Mixed.....	.90	3.00

MARIGOLD: Tall French Double

Dark Brown.....	.50	1.50
Lemon.....	.50	1.50
Meteor, sulphur yellow, orange margin.....	.90	3.00
Orange.....	.50	1.50
Spotted, pulchra plena, yellow, spotted brown.....	.50	1.50
Striped (Variable).....	1.00	3.50
Mixed.....	.40	1.25
Single Brown (Josephine), for Florists.....	.50	1.50

MARIGOLD: Dwarf French Double

Dark Brown.....	.50	1.50
Electric Light (Pigmy), primrose yellow spotted red.....	.50	1.50
Fistulosa Brunea.....	.50	1.50
" Lutea.....	.50	1.50
Golden Ball, very compact, large golden yellow.....	.60	2.00
Golden Yellow, Brown Margin, large flowering60	2.00
Pallida, dwarf compact, pale sulphur yellow.....	.60	2.00
Spotted (Pulchra Nana) yellow, spotted brown.....	.50	1.50
Striped, extra select.....	.75	2.50
Sunrise (Pigmy) Aurora shades60	2.00
Mixed, extra choice.....	.50	1.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
MARIGOLD: Dwarf French Single		
Diadem, mahogany red, edged gold.....	\$.50	\$1.50
Gold Star, yellow striped maroon.....	.50	1.50
Legion of Honor (Little Brownie).....	.50	1.50
Silver King, pale yellow, maroon at base.....	.50	1.50
Star of India, crimson striped yellow.....	.50	1.50
Mixed.....	.40	1.25
MATRICARIA		
Eximia Nana Fl. Pl. Golden Ball.....	2.50	8.00
Capensis Alba Plenissima.....	.50	1.50
MATTHIOLA BICORNIS, Evening Scented Stock30	1.00
MIGNONETTE		
Reseda Odorata.....	.15	.50
" " Grandiflora Improved.....	.20	.60
Allen's Defiance.....	.50	1.50
Golden Queen, compact bedding, yellow.....	.30	1.00
Machet.....	.35	1.10
" Bismarck, extra large spikes.....	1.25	4.00
" Giant Flowering, selected strain.....	.90	3.00
" Golden.....	.60	2.00
" Goliath Red, large intense red spikes.....	1.50	5.00
" New York Market, Florists' strain.....	1.50	5.00
" Orange Queen.....	.60	2.00
" Ruby, coppery red.....	.70	2.25
" White, carefully selected strain.....	1.50	5.00
" Special Mixture.....	.30	1.00
Dobbie's Giant, mammoth red spikes.....	.90	3.00
Gigantea Pyramidalis, giant red spikes.....	.50	1.50
Salmon Red (Salmon Queen).....	.75	2.50
Victoria Perfecta, brilliant red spikes.....	.50	1.50
	Per oz.	
MINA, Lobata, scarlet and orange	\$1.00	3.00 10.00
MIRABILIS		
Marvel of Peru Mixed (Four O'Clocks).....	.20	.70
" " Dwarf Mixed.....	.30	1.00
NASTURTIIUM DWARF		
Aurora, terra cotta.....		.45
Beauty, yellow and scarlet.....		.45
Bronze, reddish golden bronze.....		.45
Chameleon, choice mixture of rare colors.....		.45

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price
per lb.

NASTURTIIUM DWARF—Continued

Cloth of Gold, fiery red, golden leaved.....	\$.45
Crimson, purpureum.....	.45
Crystal Palace Gem, sunflower yellow, spotted purple maroon....	.45
Empress of India, dark scarlet, dark leaved.....	.50
Golden King, Indian yellow, dark leaved.....	.50
“ Queen, bright yellow, golden leaved.....	.45
Ivy Leaved Mixed (laciniated).....	.50
King of Tom Thumbs, bright scarlet, dark leaved.....	.50
“ Theodore, purple-garnet, dark leaved.....	.50
Pearl or Moonlight, amber white.....	.45
Prince Henry, pale yellow, spotted carmine red.....	.45
Queen of Tom Thumbs, variegated leaved mixed.....	.50
Regelianum, purple-garnet.....	.50
Roseus Coeruleus.....	.50
Ruby King, bluish rose.....	.50
Spencer Choice Mixed.....	.50
Spotted King or Ladybird, Indian yellow, spotted cardinal red, calyx and spur ruby.....	.50
Vesuvius or Salmon Queen, salmon rose.....	.50
Yellow (Luteum).....	.45
Special Fancy Mixture of Dark Leaved Varieties.....	.40
Fine Dwarf Mixed.....	.35

NASTURTIIUM LOBBIANUM

Asa Gray, pale yellow.....	.45
Black Prince, dark purple, dark leaved.....	.45
Brilliant or Fulgens, bright scarlet, dark leaved.....	.45
Cardinal, dark scarlet, dark leaved.....	.45
Fimbriatum, fringed varieties, mixed.....	.45
Firefly, bright yellow, spotted cardinal red, calyx and spur ruby	.45
Giant of Battles, amber yellow spotted bright red.....	.45
Golden Queen, sunflower yellow.....	.45
Ivy Leaved Scarlet, fiery scarlet laciniated flowers.....	.50
Ivy Leaved Mixed (laciniated).....	.45
King of the Blacks, dark purple.....	.45
Laciniatum Flamingo.....	.50
“ New Hybrids.....	.50
Lucifer, dark scarlet, dark leaved.....	.50
Napeoleon III, golden yellow, brown spotted.....	.50
Primrose.....	.50
Princess Victoria Louise, cream white, deep scarlet spot, dark leaved.....	.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per lb.
--------------	------------------

NASTURTIUM LOBBIANUM—Continued

Queen Emma, variegated leaved crimson scarlet.....	\$.45
“ of Spain, variegated leaved—golden yellow.....	.45
“ Wilhelmina, variegated leaved, rosy scarlet.....	.45
“ Type, variegated mixed.....	.45
Regina, light salmon.....	.45
Rudolph Virchow, ruby red.....	.45
Spitfire, fiery scarlet.....	.45
Lobbs Special Mixture.....	.45
“ Choice Mixed.....	.35

NASTURTIUM TALL

Butterfly, sunflower yellow spotted salmon pink.....	.40
Chameleon (Coquette) choice mixture of rare colors.....	.40
Cloth of Gold, fiery red.....	.40
Crimson, velvety crimson.....	.40
Dunnett's Orange (Sunlight).....	.40
Edward Otto, lilac brown.....	.40
Fordhook Fashion, terra cotta on yellow ground.....	.40
Gold Garnet, orange yellow, spotted garnet.....	.40
Hemisphericum, bright yellow, marbled salmon rose.....	.40
Ivy Leaf Mixed (lacinated).....	.40
Jupiter, golden yellow large flowered.....	.40
King Theodore, purple-garnet, dark leaved.....	.40
Madam Gunther's Hybrids, large flowers, great variety of brilliant colors.....	.40
Pearl or Moonlight, amber white.....	.40
Prince Henry, amber yellow, spotted carmine red.....	.40
Regelianum, purplish crimson.....	.40
Rose, salmon rose.....	.40
Ruby, bluish rose.....	.40
Scarlet, rosy scarlet.....	.40
Schulzi, scarlet dark leaved; darker than Brilliant or Fulgens and the nearest to Empress of India.....	.40
Shillingi, yellow, spotted maroon.....	.40
Tom Pouce, trailing.....	.60
Twilight, delicate salmon.....	.40
Variegated Mixed.....	.40
Vesuvius or Salmon Queen, salmon rose.....	.40
Von Moltke, bluish rose.....	.40
Yellow, sunflower yellow.....	.40
California Giants Special Mixture.....	.40
California Giants Mixed.....	.30

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price. per lb.
NEMESIA			
Strumosa Grandiflora Suttoni, Orange.....	\$2.00	\$6.00	\$20.00
“ “ “ Rose.....	2.00	6.00	20.00
“ “ “ Scarlet.....	2.00	6.00	20.00
“ “ “ Mixed.....	1.20	3.60	12.00
Nana Compacta (Triumph), Blue Gem.....	2.50	7.50	25.00
“ “ Mixed.....	2.50	7.50	25.00
NEMOPHILA			
Insignis Blue.....		.20	.60
Choice Mixture of Six Varieties.....		.20	.60
NICOTIANA			
Affinis, Sweet Scented White.....		.50	1.50
“ Hybrida Grandiflora Mixed.....		.55	1.75
Sanderæ Hybrida Mixed.....		.60	2.00
OENOTHERA			
Lamarckiana, Evening Scented Primrose.....		.20	.75
PENTSTEMON			
Gentianoides Gloxinoides Mixed (Sensation)....	1.80	5.40	18.00
PETUNIA HYBRIDA			
Alba, pure white.....		.90	3.00
Carmen Sylva (Baby Blue) violet, white throat		1.60	5.50
Countess of Ellesmere, rose, white throat.....		1.25	4.00
General Dodds, velvety blood red.....		1.80	6.00
Howard's Star, deep purple, white star.....		1.80	6.00
Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....		3.00	10.00
Inimitable, blotched and striped.....		1.50	5.00
Lord Courtenay, brilliant rose.....		3.00	10.00
Violacea, deep violet.....		1.80	6.00
De Luxe Bedding Mixture (Waller-Franklin). A mixture made up of large flowering hybrid sorts.....		2.25	7.50
Waller-Franklin Formula Mixture.....		1.80	6.00
Choice Mixture.....		1.25	4.00
Nana Erecta Inimitable, dwarf blotched and striped..		3.00	10.00
“ “ Norma, blue with white star.....		2.50	8.00
“ “ Purpurea, crimson.....		2.25	7.50
“ “ Rose of Heaven, very dwarf, rose pink.....		3.60	12.00
“ “ Rosy Morn, pink, white throat, selected strain.....		4.50	15.00
“ “ Snowball, pure white, very compact.....		3.00	10.00
“ “ Snow Queen, white, compact.....		3.60	12.00
“ “ Violacea (New) deep violet, fine		3.60	12.00
“ “ Mixed, all Nana Erecta varieties, very fine		2.25	7.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

	Per oz.		
Pendula Alba (Balcony White).....	\$2.00	\$6.00	\$20.00
" Purpurea (Balcony Crimson).....	2.00	6.00	20.00
" Rose (Balcony Rose).....	2.00	6.00	20.00
" Violacea Improved (Balcony Blue) ...	4.00	12.00	40.00
" Mixed.....	2.00	6.00	20.00

PETUNIA HYBRIDA GRANDIFLORA, Choice	1/16 oz.	¼ oz.	Per oz.
Mixed.....	1.00	3.00	10.00

PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA

Alba.....	2.50	7.50	25.00
Brilliant Rose.....	2.50	7.50	25.00
Elk's Pride, violet, plain edge.....	2.50	7.50	25.00
Miranda, rosy carmine.....	2.50	7.50	25.00
Pride of Portland, rose pink.....	2.50	7.50	25.00
Purple Prince, plain edge.....	1.00	3.00	10.00
Romany Lass, crimson, dark throat.....	4.50	13.50	45.00
Scarlet Beauty.....	2.50	7.50	25.00
Triumph Pink.....	3.50	10.50	35.00
White Beauty.....	2.50	7.50	25.00
Fimbriata Single Mixed.....	2.00	6.00	20.00

PETUNIA GIANTS OF CALIFORNIA

Choice mixed, special strain.....	5.40	18.00
-----------------------------------	------	-------

PETUNIA FLUFFY RUFFLES

Choice mixed, special strain.....	7.50	25.00
-----------------------------------	------	-------

PETUNIA GIANT DOUBLE

Grandiflora Flora Plena Fimbriata. A special strain of Double Fringed, of which there is none finer on the market.		
1/16 ounce.....	\$12.00	
1/8 ounce.....	22.00	
¼ ounce.....	35.00	

PHACELIA

Campanularia, California blue bell.....	.75	2.50
Tanacetifolia, light blue.....	.30	1.00

POPPY SHIRLEY

American Legion (Waller-Franklin) brilliant orange scar- let, yellow anthers.....	.75	2.50
Apricot, White Cup.....	.60	2.00
Blue Shades, grey blue.....	1.00	3.50
Deep Apricot.....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
POPPY SHIRLEY—Continued		
Double Queen, extra select, Ranunculus flowered.....	\$.90	\$3.00
“ Pink Shades.....	1.25	4.00
“ Salmon.....	.90	3.00
Eldorado Double Mixed.....	.75	2.50
Flesh Pink.....	.60	2.00
Glaucum (Tulip Poppy) intense scarlet75	2.50
Picotee, white cup, scarlet edging.....	.60	2.00
Pure White.....	.75	2.50
Rose Pink, Wild Rose Pink.....	.60	2.00
Ryburgh Hybrids, Anemone Flowered Mixed.....	.90	3.00
Salmon Pink.....	.60	2.00
Mixed, very choice.....	.30	1.00
POPPY SINGLE ANNUAL		
Admiral, pure white, edged scarlet.....	.20	.75
Black Prince, velvety purple.....	.20	.75
Charles Darwin, dark purple, velvety black center.....	.20	.75
Dainty Lady, heliotrope, violet center.....	.20	.75
Danebrog (Danish Flag) scarlet, white cross20	.75
Hansa, fringed rosy scarlet, white base.....	.20	.75
King Edward, scarlet, shaded crimson.....	.20	.75
Mephisto, scarlet edge, violet base.....	.20	.75
Miss Sherwood, white, edged rose.....	.20	.75
Peach Blossom, rose pink, violet base.....	.20	.75
The Bride, fringed, pure white.....	.20	.75
Virginia, pure white, edged soft pink.....	.20	.75
Mixed, named varieties.....	.15	.50
POPPY: Tall Carnation Flowered Double		
American Flag (Murselli), white, margined scarlet.....	.30	1.00
Blood Red, violet blotch.....	.30	1.00
Bright Rose.....	.30	1.00
Cherry Red.....	.30	1.00
Creamy Yellow.....	.30	1.00
Fairy Blush Hybrids, mixture of light pink shades.....	.30	1.00
Heliotrope.....	.30	1.00
Mauve Queen, mauve violet.....	.30	1.00
“ Rose.....	.30	1.00
Mikado, red, white striped.....	.30	1.00
Plum Violet.....	.30	1.00
Salmon Pink.....	.30	1.00
Shell Pink.....	.30	1.00
Vermilion Red.....	.30	1.00
White Swan.....	.30	1.00
Mixed.....	.25	.80

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
POPPY: Double mixed all varieties.....	\$.20	\$.75
POPPY: Tall Paeony Flowered Double		
Black Prince.....	.30	1.00
Bright Rose.....	.30	1.00
Brilliant Rose.....	.30	1.00
Cardinal Red.....	.30	1.00
Carmine Red.....	.30	1.00
Cherry Red.....	.30	1.00
Cochineal Red Purple Blotch.....	.30	1.00
Creamy Yellow.....	.30	1.00
Currant Red.....	.30	1.00
Deep Purple.....	.30	1.00
Light Lilac.....	.30	1.00
Red and White Striped.....	.30	1.00
Rich Pansy Violet.....	.30	1.00
Salmon Pink.....	.30	1.00
Shrimp Pink.....	.30	1.00
Vermilion Red.....	.30	1.00
White, red edge.....	.30	1.00
White.....	.30	1.00
Mixed.....	.25	.80
POPPY HYBRIDUM SPLENDENS		
Annual Oriental Single Red.....	1.50	5.00
PORTULACA		
Grandiflora Single Mixed.....	1.25	4.00
RICINUS		
Sanguineus.....	.20	.75
Zanzibariensis, Finest Mixed.....	.25	.85
Mixed Varieties.....	.20	.75
ROMNEYA, Coulteri, Matilija Poppy.....	4.50	15.00
RUDBECKIA, Bicolor Superba (Annual).....	.60	2.00
SALPIGLOSSIS EMPEROR		
Alba Lutea (White and Gold).....	1.80	6.00
Brown and Gold.....	1.80	6.00
Chamois.....	1.80	6.00
Crimson.....	1.80	6.00
Faust, black.....	1.80	6.00
Light Blue and Gold.....	1.80	6.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
SALPIGLOSSIS EMPEROR—Continued		
Primrose.....	\$1.80	\$6.00
Purple and Gold.....	1.80	6.00
Rose and Gold.....	1.80	6.00
Scarlet and Gold.....	1.80	6.00
Velvety Red.....	1.80	6.00
Velvety Violet, violet self.....	1.50	5.00
Violet and Gold.....	1.80	6.00
Gloxiniaflora Mixed, veined varieties.....	1.80	6.00
Emperor (Superbissima) Mixed.....	1.50	5.00
Grandiflora Mixed.....	1.00	3.50
SANVITALIA, Procumbens Fl. Pl.	1.80	6.00
SAPONARIA, Vaccaria Multiflora Rosea15	.50
SCABIOSA: Grandiflora Flora Plena		
Ageratum Blue.....	.60	2.00
Azure Fairy (Azure Blue).....	.60	2.00
Crimson.....	.60	2.00
Flesh Pink.....	.60	2.00
King of the Blacks, reddish black.....	.60	2.00
Red.....	.60	2.00
Rose.....	.60	2.00
Sulphur Yellow.....	.60	2.00
White.....	.60	2.00
Mixed.....	.55	1.75
SCABIOSA CAUCASICA, Lavender-Blue	5.40	18.00
SCHIZANTHUS: Grandiflorus	Per oz.	
Dr. Badger's Giant Flowering Hybrids.....	\$2.50	7.50 25.00
Garaway's Hybrids, extra select hothouse strain.....	2.50	7.50 25.00
Maximus Hybrids Mixed.....	.80	2.50 8.00
SCHIZANTHUS: Wisetonensis		
Bridal Veil, pure white.....	1.50	4.50 15.00
Excelsior Strain, brilliant colors.....	2.50	7.50 25.00
Roseus.....	2.50	8.00
Rose and Amber Shades, Beautiful.....	1.50	5.00
Choice Mixed.....	.60	2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

SCHIZANTHUS: Retusus

Delicate Pink.....	\$.90	\$3.00
Mauve, yellow blotch.....	.90	3.00
Rose, yellow blotch.....	.90	3.00
White, yellow blotch.....	.90	3.00
Mixed.....	.75	2.50

SHASTA DAISY: Alaska. See Chrysanthemum Leucanthemum

SMILAX, Myrsiphyllum Asparagoides.....	.90	3.00
--	-----	------

STATICE

Bonduelli, golden yellow.....	.20	.75
Caspia.....	3.60	12.00
Perezii, multiflora, bright blue.....	2.50	8.00
Sinuata Lavender.....	.30	1.00
" Rosea Superba.....	.60	2.00
" True Blue, extra deep.....	.60	2.00
" White (Candidissima).....	.30	1.00
" Mixed.....	.30	1.00
Suworowii (Russian Statice).....	2.50	8.00

STOCKS ARE ONE OF OUR SPECIALTIES.

Our percentage of doubles equals the best European pot grown strains. We received five "Awards of Merit" and two "Highly Commended" for our strains of Ten Week and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England.

STOCK LARGE FLOWERING TEN WEEK	Per oz.		
Aurora.....	\$1.40	4.20	14.00
Azure Blue.....	1.40	4.20	14.00
Blood Red.....	1.40	4.20	14.00
Bright Pink.....	1.40	4.20	14.00
Brilliant Crimson (Triumph).....	1.40	4.20	14.00
Brilliant Rose.....	1.40	4.20	14.00
Canary Yellow.....	1.40	4.20	14.00
Carmine.....	1.40	4.20	14.00
Carmine Pink.....	1.40	4.20	14.00
Chestnut.....	1.40	4.20	14.00
Coppery Carmine.....	1.40	4.20	14.00
Crimson.....	1.40	4.20	14.00
Dark Blue.....	1.40	4.20	14.00
Deep Cream.....	1.40	4.20	14.00
Deep Purple.....	1.40	4.20	14.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	Price	Price
	per oz.	$\frac{1}{4}$ lb.	per lb.

STOCK LARGE FLOWERING TEN WEEK—Continued

Deep Rose.....	\$1.40	\$4.20	\$14.00
Flesh, Award of Merit R. H. S.....	1.40	4.20	14.00
Lavender.....	1.40	4.20	14.00
Light Blue.....	1.40	4.20	14.00
Old Rose.....	1.40	4.20	14.00
Pale Brown.....	1.40	4.20	14.00
Pansy Violet.....	1.40	4.20	14.00
Peach Blossom.....	1.40	4.20	14.00
Purple.....	1.40	4.20	14.00
Rose.....	1.40	4.20	14.00
White, Award of Merit R. H. S.....	1.40	4.20	14.00
Brilliant Mixed, bright colors only, made up from named varieties.....	1.10	3.30	11.00
Choice Mixed.....	.80	2.50	8.00
Mixed.....	.40	1.25	4.00

STOCK WALLFLOWER LEAVED TEN WEEK

Apple Blossom, flesh.....	1.50	4.50	15.00
Canary Yellow.....	1.50	4.50	15.00
Rose.....	1.50	4.50	15.00
Scarlet.....	1.50	4.50	15.00
Snowflake, pure white.....	1.50	4.50	15.00
Violet Queen.....	1.50	4.50	15.00
Mixed.....	1.20	3.60	12.00

STOCK EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class. Growing from twenty-four to thirty inches tall; of branching habit. Very early blooming and producing a high percentage of doubles.

Blood Red.....	2.00	6.00	20.00
Blush (Apple Blossom).....	2.00	6.00	20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, Ivory, tinted old rose.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Fiery Blood Red, fine.....	2.25	6.75	22.00
Flesh.....	2.00	6.00	20.00
Lavender, fine.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Mixed.....	1.80	5.40	18.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
--------------	------------------	----------------	------------------

STOCK MAMMOTH BEAUTY OF NICE

Aurora (Chamois).....	\$1.40	\$4.20	\$14.00
Canary Yellow (Monte Carlo).....	1.40	4.20	14.00
Carmine Rose (Abundance).....	1.40	4.20	14.00
Crimson (Souv. de Monaco).....	1.40	4.20	14.00
Deep Blue (Summer Night).....	1.40	4.20	14.00
Flesh Pink (Beauty of Nice).....	1.40	4.20	14.00
Light Blue (Cote d' Azure).....	1.40	4.20	14.00
Old Rose (Belle de Naples).....	1.40	4.20	14.00
Pale Violet (Parma Violet).....	1.40	4.20	14.00
Rosy Lilac (Queen Alexandra).....	1.40	4.20	14.00
Salmon Rose (Salmon King).....	1.40	4.20	14.00
White Shaded Pink (Almond Blossom).....	1.40	4.20	14.00
White (Mont Blanc).....	1.40	4.20	14.00
Choice Mixed.....	1.20	3.60	12.00

STOCK PERPETUAL BRANCHING (Giant Perfection)

A fine group, especially for Florists. Very early and free blooming.
Produces a high percentage of doubles.

Blood Red (Brilliant)	1.60	4.80	16.00
Canary Yellow (Creole), Award of Merit			
R. H. S.....	1.60	4.80	16.00
Flesh.....	1.60	4.80	16.00
Heatham Beauty (Rose Shaded Terra Cotta)....	1.60	4.80	16.00
Pale Blue (May Queen).....	1.60	4.80	16.00
" Blush (La France).....	1.60	4.80	16.00
Queen of The Belgians, pale violet.....	1.60	4.80	16.00
Rose, Rose Pink, Award of Merit R. H. S.....	1.60	4.80	16.00
Silvery Lilac (Empress Augusta Victoria),			
Award of Merit R. H. S.....	1.60	4.80	16.00
Snowdrift (New) early, pure white.....	2.00	6.00	20.00
Violet (Sapphire).....	1.60	4.80	16.00
Violet Slate (President Wilson).....	1.60	4.80	16.00
White (Princess Alice).....	1.60	4.80	16.00
Choice Mixed.....	1.40	4.20	14.00

STOCK EMPEROR (Large Flowering Winter)

Crimson King.....	2.00	6.00	20.00
Empress Elizabeth, bright carmine.....	3.00	9.00	30.00
White Lady, very double, pure white.....	3.00	9.00	30.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
SUNFLOWER (Helianthus)		
Excelsior Hybrids Mixed, shades of red, purple and reddish brown.....	\$1.00	\$3.50
Lenticularis, tall, small single yellow flowers, black disc.....	.30	1.00
Tall Red (The Red Sunflower), very select strain.....	1.25	4.00
Tall Mixed.....	.15	.50
SUNFLOWER MINIATURE (Cucumerifolius)		
Perkeo, dwarf compact golden yellow, with brown disc..	.75	2.50
Primrose, yellowish white, brown disc.....	.60	2.00
Purpureus, shades of terra cotta, copper, salmon pink, old rose and bronze.....	.90	3.00
Stella, large flowered golden yellow.....	.60	2.00
SWEET WILLIAM, Annual Single Mixed.....	1.50	5.00
THUNBERGIA, Mixed.....	1.50	5.00
TITHONIA, Speciosa (Mexican Sunflower) orange scarlet....	2.50	8.00
TROPAEOLUM, Canariense (Canary Bird Vine).....	.50	1.50
VERBENA HYBRIDA		
Blue Shades.....	1.50	5.00
Dark Blue.....	1.80	6.00
Defiance (Bright Scarlet).....	1.50	5.00
Firefly, scarlet, white eye.....	2.10	7.00
Italian Striped.....	1.50	5.00
Lucifer (Waller-Franklin), vivid scarlet self.....	1.80	6.00
Lutea.....	1.80	6.00
Mayflower, pink self.....	3.00	10.00
Pink and Rose Shades.....	1.50	5.00
Purple Mantle, purple.....	1.50	5.00
Purple Shades.....	1.50	5.00
White (Candidissima).....	1.50	5.00
Auricula Eye Mixed.....	1.50	5.00
Mammoth Choice Mixed.....	1.25	4.00
VERBENA HYBRIDA GRANDIFLORA		
A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter. These Verbenas are fixed and come true from seed.		
Blue (Waller-Franklin) white eye	3.00	10.00
Coccinea (Waller-Franklin) scarlet, small eye	3.00	10.00
Lucifer (Waller-Franklin) an improved strain, vivid scarlet self.....	3.00	10.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
--------------	----------------	------------------

VERBENA HYBRIDA GRANDIFLORA—Continued

Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	\$6.00	\$20.00
Pure White (Waller-Franklin).....	3.00	10.00
Rosea Stellata (Waller-Franklin) rose pink, white eye	3.00	10.00
Rose Cardinal (Waller-Franklin) with large white eye	3.00	10.00
Violacea Stellata, deep violet, white eye.....	2.25	7.50
Grandiflora Mixed (Gigantea).....	2.50	8.00

VIRGINIAN STOCK

Compact Rose.....	.30	1.00
" White.....	.30	1.00
" Mixed.....	.20	.75

WALLFLOWER

Annual Blood Red.....	.40	1.25
" Creamy White.....	.40	1.25
" Paris Brown.....	.40	1.25
" Yellow.....	.40	1.25
" Mixed.....	.30	1.00

XERANTHEMUM, Double Mixed.....	.90	3.00
--------------------------------	-----	------

ZINNIA GIANT DAHLIA FLOWERED MIXED.....	3.00	10.00
---	------	-------

ZINNIA GIANT DOUBLE (GRANDIFLORA ROBUSTA)

Canary Yellow.....	1.80	6.00
Crimson.....	1.80	6.00
Deep Flesh.....	1.80	6.00
Golden Yellow.....	1.80	6.00
Lemon Queen.....	2.50	8.00
Orange King.....	2.50	8.00
Purity.....	2.50	8.00
Purple.....	1.80	6.00
Rose Queen.....	2.50	8.00
Salmon Rose.....	1.80	6.00
Scarlet.....	1.80	6.00
White.....	1.80	6.00
Extra Choice Mixed, all colors.....	1.25	4.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price Per lb.
ZINNIA ELEGANS DWARF DOUBLE		
Bright Scarlet.....	\$.90	\$3.00
Canary Yellow.....	.90	3.00
Crimson.....	.90	3.00
Flesh.....	.90	3.00
Golden Yellow.....	.90	3.00
Salmon Rose.....	1.25	4.00
White.....	.90	3.00
Mixed, all colors.....	.85	2.75

WALLER-FRANKLIN WILD GARDEN MIXTURE

A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets..... .15 .50

WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a continuous succession of cut flowers from early summer until late fall..... .20 .60

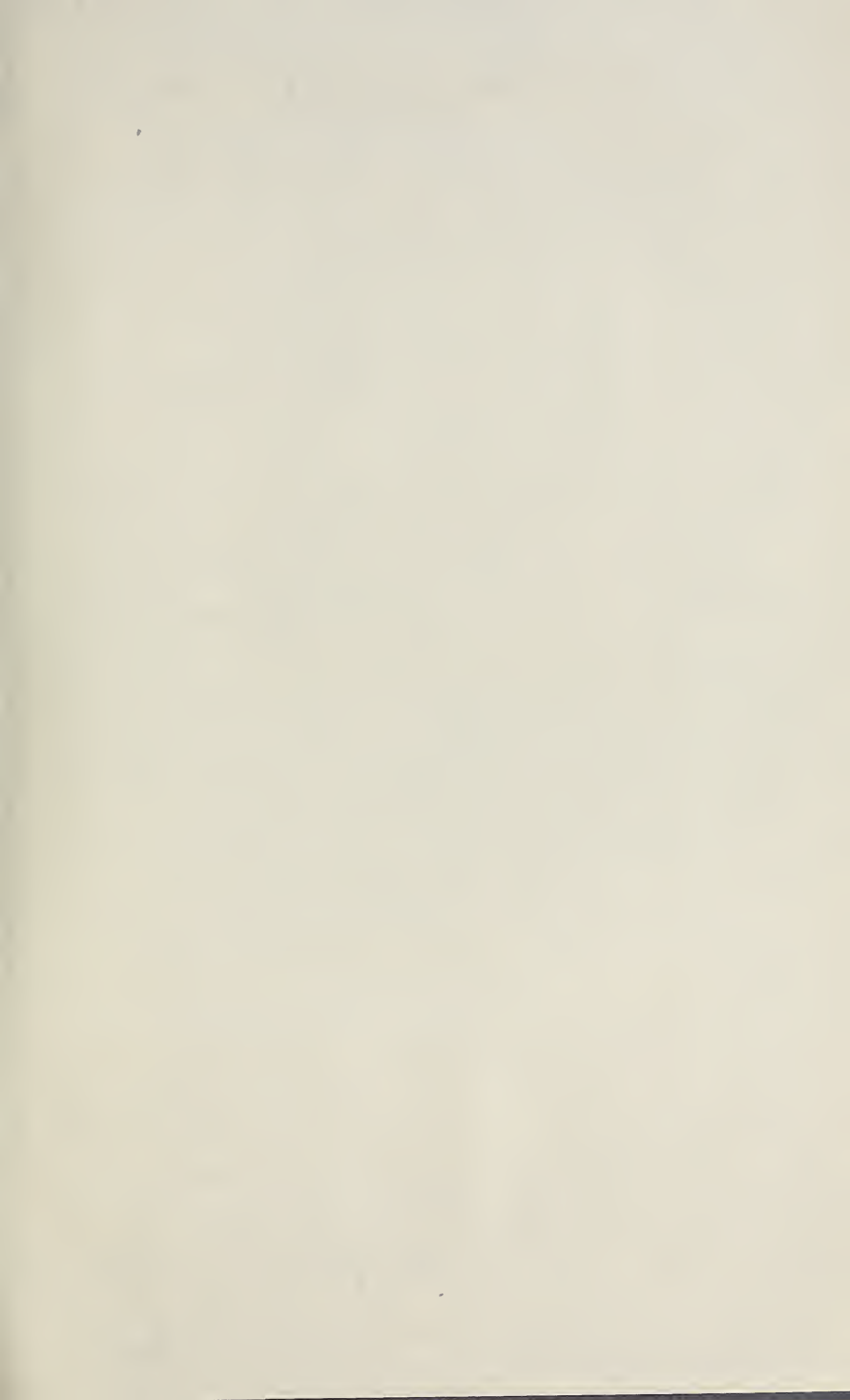
IN CONCLUSION

As the foregoing list shows, we specialize exclusively in Annual Flower Seeds including a few perennials.

We are, in fact, specialists in growing Annual Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures. In all, we farm over one thousand acres of land, and every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.

We solicit your continued patronage on the merit of our seeds and the fairness of our prices.

WALLER-FRANKLIN SEED CO.



WALLER-FRANKLIN SEED CO.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA

1926

